



# StandOut!

Screenprinting, Embroidery, Business Cards & Banners  
for Businesses, Organizations, Teams & Events

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## Our Story

Mike and Jen Alexander started StandOut! Promotion, formerly Coeur Apparel Inc. in 2008. They built a small shop in their backyard, invested in a 16 head embroidery machine, and a direct to garment printer. StandOut! Promotion quickly expanded, adding screen printing to their list of services.

The company moved from Post Falls to Hayden in 2011 and doubled their embroidery production by adding two more 16 head embroidery machines, bringing the total to four.

In December 2013, the name was changed from Coeur Apparel, Inc. to StandOut! Promotion. Their expanded services now include apparel, banners, signs, stickers, vehicle graphics, paper products, and graphic design. Since 2013, production has again doubled and they are thankful for every one of their customers.

StandOut! Promotion is a family owned and operated business, with their greatest resource being great employees! Encouraging and building people up has always been at the forefront of what they do, and helping other businesses succeed is what keeps them going.

# Paper Products

<b>BUSINESS CARDS</b> .....	<b>3</b>
<b>DOOR HANGERS &amp; RACK CARDS</b> .....	<b>4</b>
<b>FLYERS &amp; TRI-FOLDS</b> .....	<b>5</b>
<b>POSTCARDS &amp; GREETING CARDS</b> .....	<b>6</b>
<b>LETTERHEAD &amp; ENVELOPES</b> .....	<b>7</b>
<b>PRESENTATION FOLDERS</b> .....	<b>8</b>

# Signs & Vinyl

<b>BANNERS, METAL &amp; CORO SIGNS</b> .....	<b>9</b>
<b>SANDWICH BOARDS &amp; YARD SIGNS</b> ...	<b>10</b>
<b>STICKERS &amp; VINYL</b> .....	<b>11</b>

# Apparel

<b>HEATPRESS</b> .....	<b>12</b>
<b>SCREENPRINTING</b> .....	<b>13</b>
<b>EMBROIDERY</b> .....	<b>14</b>

## RUSH FEES

7-9 Business Days - \$30 :: 4-6 Business Days - \$50 :: Under 3 Business Days - \$100

# StandOut!

## BUSINESS CARDS

3.5" x 2" :: 16pt Heavy Paper :: Full Color :: Gloss or Matte  
 Rounded Corners - \$10 :: Silk Finish - \$30 :: Spot UV - \$30



### ONE-SIDED

<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
\$49	\$59	\$69	\$95	\$149

### TWO-SIDED

<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
\$59	\$69	\$79	\$99	\$159

## SQUARE BUSINESS CARDS

2.5" x 2.5" :: 16pt Heavy Paper :: Full Color :: Gloss or Matte



### ONE-SIDED

<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
\$39	\$49	\$59	\$95	\$149

### TWO-SIDED

<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
\$49	\$59	\$69	\$99	\$159

# PAPER PRODUCTS

## RACK CARDS

16pt Heavy Paper :: Two-Sided :: Full Color :: Gloss or Matte



**35" X 85"**

100	250	500	1000	2500
\$79	\$109	\$139	\$159	\$279

**425" X 11"**

100	250	500	1000	2500
\$129	\$179	\$195	\$229	\$389

## DOOR HANGERS

4.25" x 11" :: 16pt Heavy Paper :: Full Color :: Gloss or Matte



**TWO-SIDED**

250	500	1000	2500
\$295	\$319	\$369	\$579

# StandOut!

## FLYERS

8.5" x 11" :: 100# Gloss Book :: Full Color



### ONE-SIDED

<b>50</b>	<b>100</b>	<b>250</b>	<b>500</b>
\$89	\$119	\$195	\$295

### TWO-SIDED

<b>50</b>	<b>100</b>	<b>250</b>	<b>500</b>
\$109	\$149	\$279	\$439

## TRI-FOLD BROCHURE

100# Gloss Book :: Two-Sided :: Full Color



### 8.5" X 11"

<b>50</b>	<b>100</b>	<b>250</b>	<b>500</b>
\$119	\$179	\$279	\$449

# PAPER PRODUCTS

## POSTCARDS

14pt Heavy Paper :: Two-Sided :: Full Color :: Gloss or Matte



5" X 7"

100	250	500	1000	2500
\$109	\$149	\$159	\$179	\$309

6" X 4"

100	250	500	1000	2500
\$69	\$99	\$119	\$139	\$209

## GREETING CARDS

14pt Heavy Paper :: One-Sided :: Full Color  
For Matching Blank Envelopes add 10%



5.5" X 4.25"

100	250	500	1000	2500
\$154	\$172	\$199	\$249	\$299

8.5" X 5.5"

100	250	500	1000	2500
\$209	\$379	\$309	\$409	\$579

## LETTERHEAD

70# Premium Paper :: Full Color :: One-Sided



8.5" X 11"				
<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>	<b>5000</b>
\$199	\$219	\$249	\$399	\$579

## #10 ENVELOPES

9.5" x 4.125" :: Full Color :: 70# Premium Paper



#10 REGULAR				
<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
\$197	\$229	\$289	\$439	\$639

#10 WINDOW				
<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
\$230	\$269	\$330	\$510	\$790



# PAPER PRODUCTS

## PRESENTATION FOLDERS

14pt Heavy Paper :: One-Sided :: Two-Pockets :: Gloss or Matte



9" X 12"			
250	500	1000	2500
\$1097	\$1295	\$1597	\$2895



# StandOut!

## LEXAN SIGNS

0.150 Lexan :: Full Color :: One-Sided



**\$19.50/sq FOOT**

## METAL SIGNS

E-Panel :: Full Color :: One-Sided or Two-Sided  
MINIMUM ORDER OF \$25 REQUIRED



One-Sided

**\$18/sq FOOT**

Two-Sided

**\$25.50/sq FOOT**

## COROPLAST SIGNS

4mm Coroplast :: Full Color :: One-Sided or Two-Sided  
MINIMUM ORDER OF \$25 REQUIRED



One-Sided

**\$7.50/sq FOOT**

Two-Sided

**\$10.50/sq FOOT**

## 24"X18" YARD SIGNS

4mm Coroplast :: Full Color :: Minimum Order 10



H-Stakes - \$2 Each  
One-Sided

**\$10 PER SIGN**

Two-Sided

**\$12 PER SIGN**

## SANDWICH BOARDS

2 4mm Coroplast Inserts :: Plastic A-Frame :: Full Color



Sandwich Board w/ 2 Inserts  
Plastic A-Frame Comes in Black or White

**\$295**

24" x 36" Replacement Board

**\$45 PER SIGN**



# STICKERS & VINYL

## VINYL BANNERS

13oz Scrim Vinyl :: Full Color :: One-Sided :: Grommets



**\$6/SQ FOOT**

**\$4.50 >100/SQ FOOT**

## STICKERS

Laminated :: Full Color :: One-Sided  
**MINIMUM ORDER OF \$25 REQUIRED**



### STANDARD

<b>1-500</b>	<b>501-1000</b>	<b>1001-2000</b>	<b>2001-5000</b>
\$10/SQ FT	\$8/SQ FT	\$7/SQ FT	\$6/SQ FT

### CLEAR

<b>1-500</b>	<b>501-1000</b>	<b>1001-2000</b>	<b>2001-5000</b>
\$12/SQ FT	\$10/SQ FT	\$9/SQ FT	\$8/SQ FT

## VEHICLE MAGNETS

30mil Magnet :: Full Color :: One-Sided :: Rounded Corners - \$10

<b>18" X 24"</b>	
<b>1</b>	<b>2</b>
\$62	\$104

<b>12" X 18"</b>	
<b>1</b>	<b>2</b>
\$44	\$68

# HEATPRESS

## VEHICLE & CUT VINYL

Vehicle Vinyl :: Laminated :: Full Color  
 MINIMUM ORDER OF \$25 REQUIRED



### STANDARD VINYL

INSTALLED	NOT INSTALLED
\$24.50/SQ FOOT	\$19.50/SQ FOOT

### REFLECTIVE VINYL

INSTALLED	NOT INSTALLED
\$29.50/SQ FOOT	\$24.50/SQ FOOT

**DOT #123456**

## HEAT PRESS

These prices are added to the cost of the garment.

\*\*\*Prices subject to change at any time unless deposit is paid and job is in production.\*\*\*

### MINIMUM ORDER OF \$25 REQUIRED

	ONE COLOR	SPECIALTY *Glitter & Reflective*	FULL COLOR
CHEST/SLEEVE	8.00	14.00	10.00
FULL BACK/FRONT	12.00	16.00	14.00
OTHER (PER SQ FT)	13.50	17.50	15.50

ALL OTHER PRICES VARY, PLEASE CONTACT FOR A SPECIALIZE QUOTE

## WHAT IS HEAT PRESS?

A HEAT PRESS IS A MACHINE ENGINEERED TO IMPRINT A DESIGN OR GRAPHIC ON A SUBSTRATE, SUCH AS A T-SHIRT, WITH THE APPLICATION OF HEAT AND PRESSURE FOR A PRESET PERIOD OF TIME.

## SCREEN PRINTING

These prices are added to the cost of the garment.

\*\*\*Prices subject to change at any time unless deposit is paid and job is in production.\*\*\*

Screen Fees \$15 PER Color PER Location :: One screen waived for every 12 pieces ordered

Artwork: First 30mins FREE :: \$45 per hour after that to setup art for print.

Customer Supplied Apparel add 20%

### ONE LOCATION

MINIMUM ORDER OF 12 PIECES

PIECES	12-24	25-36	37-100	101-249	250-499	500+
1 COLOR	7.00	6.00	4.00	3.50	2.00	Call for Pricing
2 COLOR	9.50	7.25	5.00	4.25	2.50	Call for Pricing
3 COLOR	11.00	8.50	6.00	5.00	3.00	Call for Pricing
4 COLOR	12.50	9.75	7.00	5.75	3.50	Call for Pricing
5 COLOR	14.00	11.00	8.00	6.50	4.00	Call for Pricing
6 COLOR	15.50	12.25	9.00	7.25	4.50	Call for Pricing

### TWO LOCATION

MINIMUM ORDER OF 12 PIECES

PIECES	12-24	25-36	37-100	101-249	250-499	500+
1 COLOR	9.50	8.50	6.50	6.00	3.50	Call for Pricing
2 COLOR	10.50	9.50	7.50	7.00	4.50	Call for Pricing
3 COLOR	12.50	9.75	7.75	7.25	5.00	Call for Pricing
4 COLOR	14.00	10.50	8.75	8.00	5.50	Call for Pricing
5 COLOR	15.50	12.25	9.75	8.75	6.00	Call for Pricing
6 COLOR	17.00	13.50	10.75	9.50	6.50	Call for Pricing

### WHAT IS SCREENPRINTING?

SCREEN PRINTING IS A PRINTING TECHNIQUE WHERE A MESH SCREEN IS USED TO TRANSFER INK ONTO A SUBSTRATE, EXCEPT IN AREAS MADE IMPERMEABLE TO THE INK BY A BLOCKING STENCIL.

# SCREENPRINTING & EMBROIDERY

## SCREEN PRINTING

### THREE LOCATION

MINIMUM ORDER OF 12 PIECES

PIECES	12-24	25-36	37-100	101-249	250-499	500+
1 COLOR	11.50	10.25	8.00	7.25	5.00	Call for Pricing
2 COLOR	12.50	11.50	9.00	8.50	5.50	Call for Pricing
3 COLOR	15.00	13.75	9.50	8.75	6.00	Call for Pricing
4 COLOR	17.00	12.50	10.50	9.75	6.75	Call for Pricing
5 COLOR	19.00	14.75	11.75	10.50	7.25	Call for Pricing
6 COLOR	20.5	16.25	13.00	11.50	8.00	Call for Pricing

## EMBROIDERY

These prices are added to the cost of the garment.

\*\*\*Prices subject to change at any time unless deposit is paid and job is in production.\*\*\*

Digitizing Fee - \$65 per location, per garment type or need

**\*\*Leatherette Patches \$10 a piece plus hat cost (12 minimum)\*\***

### STANDOUT! SUPPLIED

	12-24	25-36	37-100	101-249	250-499	500+
1 LOCATION	8.00	7.50	7.00	6.50	6.00	Call for Pricing
2 LOCATION	11.00	10.00	9.00	8.00	8.00	Call for Pricing
3 LOCATION	14.00	12.50	11.00	10.00	9.50	Call for Pricing

### CUSTOMER SUPPLIED

	12-24	25-36	37-100	101-249	250-499	500+
1 LOCATION	10.00	9.00	8.50	8.00	7.50	Call for Pricing
2 LOCATION	13.25	12.00	11.00	10.00	8.50	Call for Pricing
3 LOCATION	17.00	15.00	13.50	12.00	11.50	Call for Pricing

# StandOut!

Screenprinting, Embroidery, Business Cards & Banners  
for Businesses, Organizations, Teams & Events

Screenprinting :: Embroidery  
Signs :: Banners  
Vinyl :: Stickers

Vehicle Graphics :: Product Labels  
Rack Cards :: Business Cards  
Flyers :: Postcards  
Pens :: Mugs

[www.standoutpromotion.com](http://www.standoutpromotion.com)

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